

# KAOHSIUNG CHEMICAL TECHNOLOGY EXPO

MAY 27-29, 2015 Kaohsiung Exhibition Center



## KCTE Info

【Exhibition Dates】: May 27 (Wednesday) - May 28 (Thursday), 2015 (9:30AM –5:30PM)  
May 29 (Friday), 2015 (9:30AM –2:30PM)

【Exhibition Venue】: Kaohsiung Exhibition Center (KEC) (No. 39, Chenggong 2nd Rd.,  
Qianzhen Dist., Kaohsiung City 806, Taiwan, R.O.C.)

【Exhibition Profile】: | Chemical Equipment & Engineering | Specialty Chemicals |  
| Environmental Health and Safety Engineering | Chemical Applications |  
| Theme of Petrochemicals |

【Organizers】: Economic Daily News of United Daily News Group  
Kaohsiung Instruments Commercial Association



## Introduction

The manufacturing output value of Taiwan has reached 13 trillion, and the output value of petrochemical-related industries (chemical industry) has reached 4 trillion. Especially, the pharmaceutical chemicals, specialty chemical products, high-performance synthetic materials, petroleum and coal products have significant output growth, which are mainly attributed to the high-added value of optical and electronic precision materials and pharmaceutical chemicals.

In recent years, due to the rise of industry in mainland China and the catch-up of Asian countries, the chemical industry in Taiwan must expand the scale and competitiveness, actively carry out the core technology and product upgrades, apply the chemicals to produce saving raw materials, low energy consumption, low pollution, high value-added products, and create environmentally friendly, high quality, safe, economical, sustainable development for the industry. Thus, the chemical enterprises of Taiwan could withstand low cost and labor-intensive competitions from other countries and have more business opportunities among international markets.

The first chemical technology expo in Southern Taiwan is combined with The 8th Kaohsiung International Instrument Exhibition. It will be held at the brand new Kaohsiung Exhibition Center on May 27-29, 2015. There will be 500 booths featuring five themes, including Chemical Equipment & Engineering, Specialty Chemicals, Environmental Health and Safety Engineering, Chemical Applications, and Theme of Petrochemicals. The expo will construct new platform for the industry. It also combines with the professional marketing plan of Economic Daily News to promote industry products, technologies and image of enterprises, help open up overseas markets, and continue to enhance industrial competitiveness. Welcome the relevant industries to participate in the first event for both the chemical and instrument industry in Southern Taiwan.



## **Advantages of KCTE**

- ◎The KCTE 2015, The 8th Kaohsiung International Instrument Exhibition, and the large-scale forum will be organized at the same time. This will bring related industries together and set off an absolute advantage for great business opportunities.
- ◎There are well-designed exhibition spaces and 27 meter high with column free in The South Hall of KEC, which is suitable for large-scale exhibitions.
- ◎Long-term development achievements of China Steel, Taiwan Shipbuilding, Chinese Petroleum Corp., China Petrochemical Development Corp., and other large enterprises make solid industrial base and strong industrial competitiveness in Kaohsiung. KCTE will be an optimal platform for exploring markets in Southern Taiwan.
- ◎The advantage of aiming targeted audiences with professional media plan will be executed since Economic Daily News has been collected numerous buyers database.



## **Exhibition Profile**

**Chemical Equipment & Engineering** : equipment for dry distillation, separation, packaging, storage and transportation, industrial gas equipment, pumps, valves, fittings, fluid transmission equipment, heat treatment, enameling equipment, tankers, containers, industrial cleaning equipment, non-metallic equipment, pharmaceutical equipment, powder machinery, sealing equipment and supplies, chemical equipment sets, chemical engineering systems, software, components, etc.

**Environmental Health and Safety Engineering** : Industrial safety equipment, safety production technology, chemical plant safety, environmental protection technology and equipment, detection and monitoring systems, respirators, oxygen equipment, protective clothing, explosion-proof, soundproof, anti-static technology, hazardous materials transportation, waste disposal and recycling, wastewater treatment, gas waste disposal, etc.

**Specialty Chemicals** : pharmaceutical raw materials and intermediates, natural plant extracts, specialty raw materials and intermediates, fluorescent brighteners, catalysts, surfactants, electronic chemicals, water treatment chemicals, resins, coatings, flavors and fragrances, synthetic organic chemicals, biotech chemicals, oilfield chemicals, leather chemicals, cleaning agents, additives, plastic additives, specialty additives, food additives, etc.



**Chemical Applications** : metal materials for chemical engineering, non-metallic materials and synthetic materials, petrochemical raw materials, chemical-related applications, rayon, synthetic leather, sponges and foams, fiberglass, acrylic, engineering plastics, rubber and plastic raw materials.

**Theme of Petrochemicals** : Government and authorities, research and academic institutions, oil and petrochemical enterprises, listed companies, trading companies, other petrochemicals-related associations, etc.



## **Registration Fee**

Early Bird Discount: Each booth will cost NT\$ 28,800 only if exhibitors register before **December 31, 2014**. The normal price shall be resumed after the Early Bird Discount deadline.

Item	Early Bird Discount/booth	Normal Price /Booth	Statement : 1. Deposit shall be paid when registering, and balance shall be completed within the set payment term (before <b>April 10<sup>th</sup>, 2015</b> ). Exhibitors can issue a check with titled United Daily News Co., Ltd. and can be cashed before <b>April 10<sup>th</sup>, 2015</b> to complete the general application. If sending remittances, the account name is United Daily News Co., Ltd. The account number of Zhongxiao Branch of Taiwan Cooperative Bank : 0450705012551. 2. For any exhibitor with the Early Bird Discount shall pay the whole registration fee before <b>December 31<sup>st</sup>, 2014</b> to complete the application. If any exhibitor with the Early Bird Discount delayed the payment, then it shall be charged as the general exhibitor. Thus, please complete the required payment a.s.a.p. to maintain your benefit. 3. Once having successfully registered, the exhibitor shall notify the organizer before the coordination conference if not capable of attending the exhibition. The deposit is non-refundable and the rest of the payment will be returned without interest. The registration fee is non-refundable but the deposit will be returned once the exhibitor withdraws the exhibition after the coordination conference. 4. Exhibitors shall not select booths nor participate the exhibition if not pre-paid fees before the coordination conference.
<b>Booth Rental Fee</b>	\$28,800	\$32,000	
<b>Business Tax</b>	\$1,440	\$1,600	
<b>Total</b>	\$30,240	\$33,600	
<b>Application Period</b>	2014/12/31	Due upon all booths are taken	
<b>Deposit/ Booth</b>	<b>NT\$ 10,000</b> <b>(cash or sight check)</b>		



## **Booth Space and Shell Scheme**

**Raw space is provided with the above price. The shell scheme is not included.**

Each booth size: 3M × 3M = 9M<sup>2</sup>. The following shell scheme (partition and equipment) will be included if add NT\$3,000 (W/O VAT 5%).

1. The booth is composed of compartment and fascia boards (3 m×3 m×2.5 m).
2. Three projection lamps, one 110V/500-watt socket, and like-new carpet are offered.
3. The booth includes one reception desk and one chair.
4. One badge with the company's full name for the booth are provided.



## **Display Mode**

1. Real product display is mainly recommended. The display can be assisted with media such as catalog, film, slides and video wall. However, the volume of audio equipment that exhibitors use shall not exceeds 83 decibels; microphones for propaganda and promotion are prohibited. Exhibitors shall not affect their neighboring stands. Offenders shall be punished by cutting off their power supply.
2. To take into account the ground-bearing and machinery safety, exhibitors shall bring their own bracket to distribute weight. Exhibits' weight of more than 7 tons shall be reported to the organizer in advance and exhibitors shall accept the arranged location for the safety purpose. (Please follow related exhibits and vehicle restrictions of Kaohsiung Exhibition Center.)



## **Water, Power Supply and Forklift Engineering Services**

1. The organizer provides each booth 110V 500W of electricity, additional water, power supply and forklift engineering are needed to apply and be charged according to actual usage.
2. Utility update table shall be proposed to the organizer within 3 days after the Coordination Conference to ensure exhibitors to enjoy the most effective display service. (Overdue applicants shall be served with only basic supply and equipment.)



## **The Coordination Conference for Exhibitors**

After the registration deadline, the organizer will inform exhibitors the date and location of the conference. In the conference, the organizer will illustrate the exhibition notices and floor plans for selecting booths. Below are the rules of floor plans:

1. The exhibitors who book more booths serve first serial numbers for selecting booths. And exhibitors who book equal numbers of booth shall be allowed to select booths according to the deposit payment in sequence.
2. The organizer will select the booths on behalf of exhibitors who did not attend the conference.
3. Each exhibitor shall select linked booths, and not be allowed to select booths by crossing aisles.



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## 【Application Form】

Date : (Month)/ (Date)/ (Year)

Company Name		Official Website		http://			
Invoice Title		Business Registration Number					
Invoice Address		□□□					
Contact Address		□□□					
Person in Charge		Contact Person					
Tel		Mobile Phone					
Fax		E-mail					
Exhibition Profile		<input type="checkbox"/> Chemical Equipment & Engineering <input type="checkbox"/> Environmental Health and Safety Engineering <input type="checkbox"/> Theme of Petrochemicals		<input type="checkbox"/> Specialty Chemicals <input type="checkbox"/> Chemical Applications			
Exhibition Booth		Unit(s)		Exhibits			
Fee		NT\$		VAT 5%		NT\$ Shell Scheme <input type="checkbox"/> Yes (NT\$3,000 W/O VAT 5%) <input type="checkbox"/> No	
Total		NT\$		Undertaker of Economic Daily News		Staff No.	
Seal of Company		Signature and Seal of Person In Charge		1. This form is valid as Economic Daily News' charge receipt. 2. The booth deposit of NT 10,000 shall be paid when registering, and the balance shall be paid in check with titled United Daily News Co., Ltd. which can be cashed before April 10 <sup>th</sup> , 2015. If sending remittances, the account name is United Daily News Co., Ltd. The account number of Zhongxiao Branch of Taiwan Cooperative Bank : 0450705012551. 3. Once having successfully registered, the exhibitor shall notify the organizer before the coordination conference if not capable of attending the exhibition. The deposit is non-refundable and the rest of the payment will be returned without interest. The registration fee is non-refundable but the deposit will be returned once the exhibitor withdraws the exhibition after the coordination conference.			
Convention of Exhibitors		1. During the period of exhibition, exhibit products will be not allowed to move out. To safeguard the interests of exhibitors, during the removal period, a list of all exhibit products must be reported as well as receiving permission from the organizer for moving-in and moving-out. 2. Booths shall not be privately transferred, leased, merged or used non-registration name for display. The organizer will cancel the exhibitor's exhibition rights, not return its registration fee, and prohibit the exhibitor to participate in the next exhibition if violated. 3. Exhibit products shall be consistent with the exhibit list in the application form and confined to produced or authorized by the exhibitor. The organizer will cancel the exhibitor's exhibition rights, not return its registration fee, and prohibit the exhibitor to participate in the next exhibition if exhibit products have been found inconsistent with the exhibition theme. Exhibitors shall bear any legal responsibility if exhibits involving counterfeit. 4. Exhibitors shall work with helmets within the delivery and removal period and take liability to pay compensation if their own booth decoration is constructed improperly that causes accidents, harm of exhibition facilities or their neighboring booths. 5. Aside from insuring Public Liability Insurance as well as employing security guards in the exhibition that provided by the organizer, exhibitors shall have the custody of goods and exhibits during the exhibition(including booth setting and removal period), and additionally insure Theft Protection and Casualty Insurance in advance. The organizer shall be exempted from custodial responsibility. 6. The organizer shall not take any liability if the exhibition has to be postponed or shortened due to natural disaster, epidemic, strike, national emergency mobilization, etc. 7. The organizer has the right to make adjustment of provisions, the plan for booths and facilities according to actual needs and the biggest advantages of the exhibition and shall inform exhibitors but not allowed disagreements.					