

# The 2015 Kaohsiung International Instruments Show

Exhibition Application Booklet

**May 27 (Weds) – 29 (Fri), 2015**

**Kaohsiung Exhibition Center**

(No. 39, Cheng Kong 2<sup>nd</sup> Road, Chien Zhen District,  
Kaohsiung City)

**Come join us at Southern Taiwan's first world-class exhibition venue!**





## A gathering of Southern Taiwan's Instruments Industry



### Exhibition Information

- ◆ Dates: May 27 (Weds) – 29 (Fri), 2015
- ◆ Time: 9:30 am – 5:30 pm
- ◆ Venue: Kaohsiung Exhibition Center (No. 39, Cheng Kong 2<sup>nd</sup> Road, Chien Zhen District, Kaohsiung City)
- ◆ Exhibited Products: Physical and chemical analytical instruments, bio-medical instruments, environmental protection and labor safety instruments, material testing instruments, laboratory equipment, glass and plastic laboratory consumables, inspection services, technology transfers, presentation and demonstration of incubation center results, instrumentation books, and relevant peripheral products
- ◆ Organizers: Kaohsiung Instrument Commercial Association, Economic Development Bureau, Kaohsiung City Government

### About the Exhibition

The continued improvement in the technology, quality, and service of Taiwan's various industries is the driving force behind the country's economic development. The Kaohsiung Instruments Commercial Association has served as the service platform of the instruments industry for six decades, providing technological exchanges as well as opportunities for business development.

In recent years, the association is aggressively leading industry members in joining international exhibitions as well as working towards having a designated instrumentation zone. It has brought together industry colleagues to not only expand business opportunities, but also to enhance the international visibility of Taiwan's instrument industry.

The Kaohsiung Exhibition Center, one of Kaohsiung's major infrastructure projects, is the first world-class exhibition venue in Southern Taiwan. Close to both Hsiaokang Airport and Kaohsiung Harbor, its accessibility as well as the seamless design of its interiors makes it the ideal venue. The association will be holding the 8<sup>th</sup> Kaohsiung International Instruments Exhibition here from May 27 – 29, 2015.

This exhibition features the best from the instrument industry, both here and abroad. Products include physical and chemical analytical instruments, bio-medical instruments, environmental protection and labor safety instruments, material testing instruments, laboratory equipment, glass and plastic laboratory consumables, inspection services, technology transfers, presentation and demonstration of incubation results, instrumentation books, and relevant peripheral products. This event will also be the best place to display instruments for R&D, quality control, and inspection as well as to share of new knowledge and techniques. Buyers from here and around the world are invited through the auspices of international instrument associations and the Kaohsiung Economic Development Bureau; announcements of the event will also be released in local and foreign industry publications as well as print and electronic media.

The association has gone all-out in renting the best venue and planning the most aggressive promotional campaign to make this an unforgettable event!



## Advantages:

### New Venue

The Kaohsiung Exhibition Center is an all-new world-class high raised (12m-17m) venue with seamless design interiors.

### Visitor Quality

Taiwan's largest international port; the area's reputation as the heart of heavy industries including petrochemical; home to leading corporations like China Steel Corporation, China Petroleum Corporation, China Shipbuilding Corporation as well as large scale industrial zones

### Major Business Opportunities

Invitations sent out to major local and foreign buyers, this exhibition is the best matchmaker.

### Most Added-Value

- Free online advertising on association website for 3 years
- Each booth space receives a one-page ad in the association directory
- Foreign exhibition company provides matching services with domestic companies

### Aggressive Promotional Campaign

Advertising and publicity are focused on target buyers using print, broadcast, web, and outdoor media.

### Convenient and Accessible Transportation Network

The exhibition venue is easily accessible by using the city's public transportation systems: the San Duo Business District stations of the MRT, freeway interchanges, Hsiaokang Airport, and Kaohsiung Harbor

## Exhibition Features

1. Dissertation Poster Competition for master and Ph.D. students
2. Presentation of Scientific Papers from leading academic institutions
3. Instrument analytical instruction by leading universities in the south
4. Free platform for recruitment and job-hunting
5. Free matching services for local and foreign companies



## Venue Directions





## ■ 【Venue Fees and Charges】

Item	Local Fees/ Booth	International Fees/Booth	Description
Booth Fees	NTD 32,000	USD 1,450	1. Local fees do not include basic booth decoration 2. Foreign fees include basic decorations. USD100 will be deducted per 9 square meters if the exhibitor does not want basic decoration and chooses to decorate its own booth.
Corner Booth	NTD 35,000	USD 1,550	
Registration Deadline	Until all slots are filled	Until all slots are filled	

## ■ 【Booth Space Specifications】

Per booth:  $3\text{m} \times 3\text{m} = 9\text{m}^2$

Basic decoration includes:

1. Three walls (partition of 3x3x2.5 meters)
2. 3 100-watt lights, one 110v electrical outlet, carpeting
3. 1 reception table and 1 chair
4. Company name signage



## ■ 【Methods of Exhibition】

1. Exhibitors shall display their products and are allowed to use media support materials including catalogs, videos, slides, and TV walls. Volume of sound system used by exhibitors is limited to 70 decibels and does not disturb neighboring booths. Violations will result in power supply stoppage.
2. To ensure bearing capacity and safety issues of the exhibited machines, exhibitors should prepare pallets to distribute the weight. For machinery over 7 tons, exhibitors should inform organizers beforehand and accept the assigned exhibition slot for such pieces of equipment. Please refrain from operating overweight machinery on-site (refer to Kaohsiung Exhibition Center regulations on product and loading limits).



### ■ 【Request for water/power and forklifts】

1. The organizers provide 110v 500W power for every booth. For use of extra water and power as well as forklift for loading products, please send in application according to actual needs. Applying exhibitors will be charged extra according to usage.
2. Application for use of extra water and power as well as forklifts should be sent in within three days after the exhibitors' meeting to ensure optimum service. (Late applicants will receive basic amenities.)

## Exhibition Regulations

### ■ Selection of Booth Location

Exhibitors with more booths will be given priority in booth selection. Exhibitors with similar number of booths will be handled on a first come, first served basis.

Booths of the same exhibitor should be adjoined with each other. Exhibitors are not allowed to choose booths on separate lanes.

Booths may not be transferred or used by companies not registered specifically for the exhibition.

### ■ Exhibitors' Meeting

Exhibitors' meeting will be held after registration deadline. Organizers will notify exhibitors in writing regarding details of the meeting: date, time, and items for discussion.

### ■ Booth Set-up

1. Booth set-up schedule is on May 25 (Mon) – 26 (Tues), from 9am – 5pm. Specific time will be announced after Exhibitors' Meeting.
2. If the exhibitor needs more time, application should be made with the organizer one hour before clearing-out time. Applicant shall shoulder overtime charges. (Charges are in accordance with rate structure of Kaohsiung Exhibition Center. When there is more than one overtime applicant, charges will be divided equally among all applicants. Non-applicants may not stay past clearing-out time)
3. Exhibition venue does not provide temporary storage services or space. Exhibitors should remove all non-exhibit items and large trash (like cartons or big boxes) from venue premises.
4. All personnel should wear identification badges while entering and exiting the venue.

### ■ Exhibition Schedule

1. Exhibition schedule is from May 27 (Wed) – 29 (Fri), 2015 daily from 9:30 am – 5:30 pm. Admission is free.
2. Exhibitors may enter the premises at 9:15 am using their badges.
3. Exhibited products may not be removed during the exhibition period.

### ■ Move-out

1. Exhibitors should complete move-out from 2:30 pm – 7:00 pm on May 29 (Fri), 2015 after the exhibition is closed (light forklifts will be provided).
2. Exhibitors should supervise complete move-out of their own decorations (including carpeting) by contractors.
3. If move-out is not completed by the appointed time, organizers will handle any remaining items as trash and proceed with cleanup. Clean-up charges will be shouldered by exhibitor.

# 第九屆高雄國際儀器展

## 2015 Kaohsiung International Instruments Show

### 參 展 報 名 表

#### Registration form for exhibitors

Instructions for filling the form:

Please fill out the form in print and fax this form or submit it in person to our organization. We will stamp and return this form to your company for future reference after reception and confirmation of deposits.

year month date

Company name														
Company address														
Business uniform number of profit-seeking enterprise													Contact person	
Telephone											FAX			
Website											E-MAIL			
Exhibited Products														
Number of booths									Total amount	NT: _____			Signature of recipient	
Exhibition deposit	NT: _____								<input type="checkbox"/> Check	_____ Bank _____ Branch Account number: _____ Check number: _____ Check date: _____				

\* Exhibition deposit is TWD10,000 per booth which should be paid on the day of registration with check or wire transfer.

\* Balance amounts may differ according to the number of booths leased. Full amount is to be paid after final confirmation of booth space.

Payment account: **BANK:** Chang Hwa Bank, San Min Branch  
**ACCOUNT NAME:** KAOHSIUNG INSTRUMENTS COMMERCIAL ASSOCIATION  
**ACCOUNT NUMBER:** 8171-0100169000

Our company understands and promises to comply with the rules and regulations of the exhibition. Any violation shall be dealt with accordingly.

Exhibitor's company stamp

Exhibitor's signature

Signature and stamp of association

Signature of person in charge

Please fax the completed registration form to [kica@seed.net.tw](mailto:kica@seed.net.tw)  
 Telephone number: (07)201-1611; Fax: (07) 201-3289 to Ms. Yuan  
 Website: <http://www.kica.org.tw>